

goodpitch
VANCOUVER

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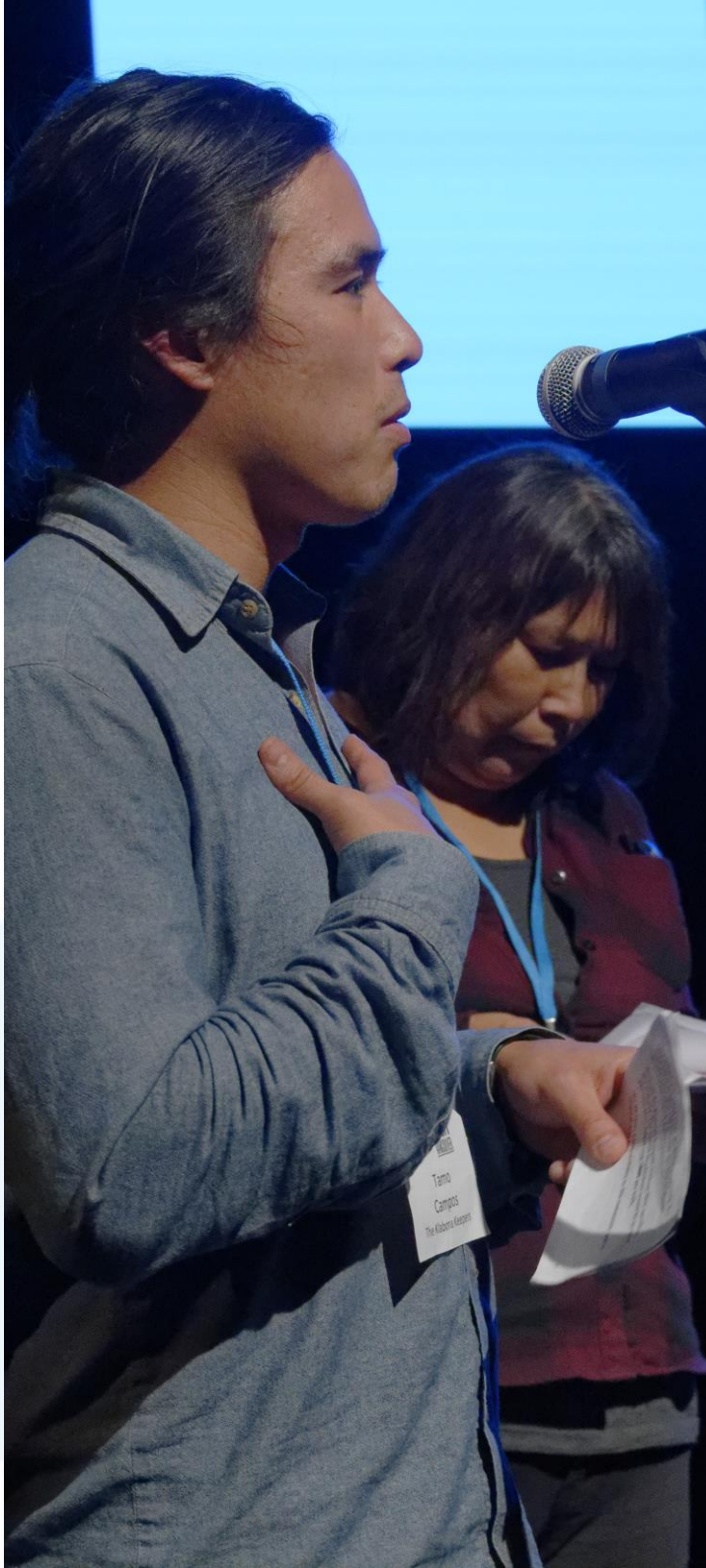
SHUTDOWN
IMPERIAL...

THE KLABONA KEEPERS

PRESENTED AT
GOOD PITCH VANCOUVER 2018

RHODA QUOCK, TMAO CAMPOS, JASPER SNOW ROSEN & BERTHA LOUIE

THE PITCH



Good Pitch Vancouver 2018

The Klabona Keepers

Rhoda: Hello I'm Rhoda I am a member of the Klabona Keepers from Iskut. This is a the story of a small group of people standing up for our land for the past 15 years... Defeating some of the biggest companies in the world.

Klabona is a sacred place for our community. It's where we go to hunt and gather our winter food. It is our kitchen. It's a place that we take our kids to teach them our culture. It's where we go and connect with our ancestors, heal and feel grounded.

70 years ago the government moved my people out of this traditional territory. Shortly after my aunt and uncle were taken from their parents to be put in residential schools. The government was taking the children from our land. Now they are trying to take the land from our children.

For the past 15 years the Klabona Keepers have had to fight coal and gas tenures permitted by the government. We will not be displaced again.

Tamo: I have to acknowledge that that film has a history of extracting stories in Indigenous communities. When we were asked to make this film, we were interested but not unless the community shaped the story. This took years of visiting elders, going house to house filming interviews, getting advice and consent.

In the end a beautiful story board was crafted. A film not only about grandmothers kicking out Shell but about a community that won against adversity to protect the land for the next generation.

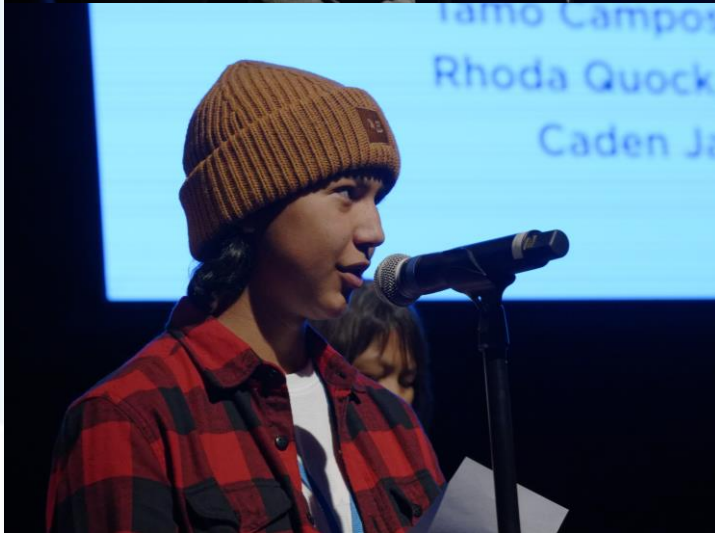
Rhoda: When this film is complete, it will tell our story. Here is a look at the trailer.

<https://youtu.be/P3iYJdTMf0s>

Rhoda: In the summer of 2004 my husband worked as a machine operator in the Klabona for Shell Canada. A year later, he gave up his job to start a blockade that brought our people together to protect our sacred land.

We won but it wasn't easy. We were not only fighting these companies, our community was divided as some saw that we were taking away jobs that the companies were offering.

THE PITCH



Rhoda: Tamo and Jasper are helping make this film but they didn't originally come here to make a documentary. We met them at our Sacred Headwaters music festival. We invited them to support a blockade with their cameras and bodies. They thought they were coming for two days. We kept them for 7 weeks and had them taking over drills.

We trust them with this film because they have always taken our leadership. They return every year and have taken on roles working with our youth.

Tamo: I don't want to just create entertainment. I want to see justice for this community.

During this filmmaking process we saw the direct impacts it was creating. Shots were uploaded on satellite dishes at remote blockades. Videos of elders like John and Mary blocking roads or a 9 year old Caden standing up to the CEO of a coal mine. These videos not only went viral but led to tangible solidarity. Like people in Toronto occupying the company offices or teachers using these shorts in their curriculum. If these short films could do this, imagine what a feature length documentary could accomplish?

We need funding to bring the Klabona Keepers to speak with their film to Indigenous communities and environmental groups facing similar struggles. We need graphic designers to help build a website for the film and content for this tour.

This issue is not going away, the threat is ongoing. We need partners that will leverage this film to change government mining policy.

Without the Klabona Keepers, without their sacrifice, the Tlabana, The Sacred Headwaters would be an open pit coal mine dotted with Shell gas wells. We all carry a responsibility to this community and to support their film.

Caden: I'm Caden. I'm Rhoda's son. At one year old I learnt to walk on the blockade. My generation is the future. I want Klabona protected forever.

ON THE DAY



WHO WAS AT THE TABLE?



WHO WAS AT THE TABLE?

Skeena Watershed Conservation Coalition, Shannon McPhail

Offered communications and outreach support at regional level including logistical and travel planning. Donated outdoor movie screen system for next 2 years. Sourced funding commitments of \$60,000 from multiple sources including Wilberforce, Leonardo DeCaprio, and Yvon Chouinard, CEO and founder of Patagonia. Offered to build stone monument on Mount Klappan.

Fadinta Design, Michael Levett

Pledged graphic and website design. Will synergize with people at table to ensure right message gets across. Will offer counsel as investor relations advisor for dealing with large corporate interests.

Dogwood, Adam Bailey

Noted Foundation's ongoing work to change mining policy in BC. Invited discussion to explore how to build political constituency to make change, including screenings and use of Dogwood network.

InSpirit Foundation, Chris Lee

Offered to discuss how they can help fund the film and outreach campaign. Offered connections to philanthropists.

One Indigenous leadership association

"So much emotion from seeing matriarchs and grandmothers on the front lines. Protecting the land is such a big issue for so many Indigenous communities." Noted the importance of the Indigenous laws, of standing up and exerting inherent rights. Offered to share messaging on film and to host screenings at their conferences. Will approach APTN broadcaster on their behalf - to advance broadcast including panel discussion on the deeper issues.

Air North Airlines, Benjamin Ryan

Offered pro-bono flights/cargo in NWT and Yukon. Offered free flights to Calgary, Edmonton, Kelowna for fundraising. Will make introductions to film festivals in Yukon and in NWT.

Threshold Foundation, Christopher Fleck

Noted that actions of Klabona Keepers provide sense of hope for Indigenous communities. Pledged \$12,000.

LUSH Fresh Handmade Cosmetics

Pledged to support film outreach with \$15,000 donation.

AUDIENCE MICROPHONE



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The Klabona Keepers

AUDIENCE PLEDGES

Four personal donations

- \$1,000
- \$5,000
- \$500
- \$6,500

Four filmmakers

- Offered Gyro-stabilized footage of Sacred Headwaters from their previous film
- Offered one week of pro-bono editing
- Offered in-kind consultation from her impact team and consultants
- Noted ethnic groups in China are facing same challenges. Offered to translate film into Chinese and introduce to groups in China for grassroots screenings.

One environmental organization

Offered to discuss strategy with their mining campaigner for how to get the film out there and support their campaign goals to reform mining tenures using our network.

One film festival

Offer to program the film at their festival.

Hoovie.Movie

Offered to discuss use of platform to leverage fundraising.

Anthony Swan

Offered to project manage development of website until completion.

One local printer

\$300 toward screening signs.

VIDEO PLEDGES

One freelance journalist

Offered introductions to Atlantic, New York Times, and other media contacts.

ON THE DAY



Story Money Impact

CONTACT



Good Pitch Vancouver 2018

THE FILM TEAM

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The Klabona Keepers

STORY MONEY IMPACT

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SMI is the Canadian producer of Good Pitch.

www.storymoneyimpact.com

DOC SOCIETY

Doc Society is the founding organization of Good Pitch.

www.docociety.org

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